vitamins & minerals

In the 1940s, KAL® became one of the first nutritional companies to pioneer a concept originally known as “multiple supplementation.”

Today, KAL® offers a large assortment of single and combination vitamins and minerals to suit the needs of the busy lifestyles of the 21st century.

healthy living for

Innovation is our tradition; the pursuit of quality is our passion. From Calcium to Zinc, Acidophilus to Resveratrol, the KAL® brand offers a wide spectrum of nutritional supplements in a variety of forms: tablets, softgels, chewables, gummies, liquids, and more. But we don’t stop there.

The KAL® brand is always pushing the envelope for new, inventive ways to get the most from your supplements.

- ActivTab™ technology guarantees tablets disintegration
- ActiSorb™ base enhances gastric activity for superior absorption
- ActivTR™ time release allows micro-encapsulated nutrients

activmelt™ instant dissolve

KAL® ActivMelt™ technology applies instant dissolve action to micro-sized tablets. Bursting with natural flavors, these tasty supplements melt in the mouth without water.

ActivMelt™ micro tablets are the perfect way to absorb actives quickly and naturally—the easiest way to feel your best throughout the year!

clinical lifestyles™

KAL® Clinical Lifestyles™ formulas are based on the observation and research of healthcare practitioners and scientists.

Combining today’s innovative ingredients with traditional herbs, vitamins, and minerals, the line features over 30 unique products designed to help reach specific nutritional goals.

dinosaurs®

All children deserve to be healthy. That’s why the KAL® brand is dedicated to providing a full-spectrum of great tasting, healthy Essential Vitamins, Minerals, and Specialty products designed just for kids.

Our products use 100% natural, wholesome ingredients and are formulated specifically for the healthy development of children. The KAL® Dinosaurs® line features a wide variety of fun flavors kids are sure to love.
Most products utilize unique gold-pearlusive bottles, which help protect against UV and oxidation factors. The easy-open, flip-style lid allows for simple daily use. And all products contain KAL® quality so you know that by choosing KAL® products, you receive only the best.

Fast delivery techniques, modern & green packaging, and absorption. 34 ingredients to release over a period of time for proper assimilation.

KAL® provides a wide array of essential fatty acids and Omega 3 fish oils that are molecularly distilled and undergo a stringent purity process, which includes testing for heavy metals, microbials, PCBs and various pesticides.

Wild Blue™ is the KAL® True to You promise that our wild fish oil comes from the coldest, purest sources available.

Made from only the purest ingredients and minimally processed without the use of solvents, KAL® Pure Stevia provides a high intensity flavor profile. Great as an exotic addition to tea, cocoa and lattes, KAL® Pure Stevia is also stable enough for cooking, baking and freezing. The perfect supplement for your favorite cookie, cupcake or baked good recipe.

The KAL® Pure Stevia family of products is available in a variety of enticing flavors and forms, including powders, liquids, tabs and syrup.

For years, KAL® yeast products have been used as a topping for popcorn. Times have changed and chefs praise the nutty, roasted flavor of yeast flakes. Try them today as replacements for cheese and as thickeners in stews, soups and broths. Or stick with tradition and sprinkle on your popcorn, cereal and protein shakes.
a rich history

It all started with my grandmother's leg cramps. The year was 1932, and the Great Depression was in full force. My grandfather, Chester, listened to a popular nationwide radio show hosted by Dr. Victor Lindahr, a nutrition advocate who was talking about an amazing mineral product, KAL® calcium-phosphorus powder.

Young Chester bought some of the product. He was so impressed with his purchase that he bought the company in 1934. Chester kept the company name as he liked KAL® and its association with calcium. I became involved with the company at an early age and I guess you could say that I grew up with KAL®. It was a family affair.

Over the years, we introduced many innovative products and the health food industry grew right along with us, spurred by increased public interest in health and nutrition. KAL® is one of the rare supplement brands that can boast having originated when nutrition and supplementation began to attract attention.

The Weldon family built KAL on innovation and added many new supplements to the line. We combined vitamins and minerals in one tablet; something that hadn’t been considered at the time and the KAL® Multi-Four™ product was launched, which was one of the first multivitamin and mineral products on the American market. Now, a multivitamin is often the first supplement anyone takes!

KAL has always been an industry leader. We were a founding member of the NNFA, the organization known today as the Natural Products Association or NPA. As part of the Nutraceutical Family of Brands since 1994, KAL remains actively involved and true to the health food channel.

The KAL® brand has seen many changes since 1932, but over 75 years later, my grandfather Chester's business philosophy remains our pure and simple guide, “Serve our customers by providing them with optimal products they can use with confidence, and making those products good enough for our own families.”

questions?
comments?
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